



Triangle Family Services
Stronger Families, Brighter Futures.

WAKE UP! WITH TFS

Building a stronger community by strengthening the family since 1937.



HOUSING
SECURITY



FAMILY
SAFETY



MENTAL
HEALTH



FINANCIAL
STABILITY

SAVE THE DATE

September 17, 2026 8 - 10 am
North Ridge Country Club

TFSNC.ORG

Stronger Families.
Brighter Futures.

Register to Attend or Become a Sponsor



SCAN TO LEARN MORE

About the Event

WakeUp! with TFS is Triangle Family Services' signature annual fundraising breakfast—bringing together business leaders, civic partners, and community champions committed to building a stronger, more resilient community.

This inspiring morning program highlights the impact of our work, shares powerful stories of transformation, and calls our community to action in support of families facing crisis.

WakeUp! 2026 — The Power of Partnership

Sept, 17, 2026

This year, we are elevating the voices and partnerships that make our work possible. Through short video storytelling and live program moments, attendees will see how collaboration across sectors is transforming lives—every single day.

From family safety to housing stability and mental health care, **no single organization can do this work alone.** WakeUp! 2026 will demonstrate how coordinated partnerships create stronger outcomes for families and a stronger future for our community.

Our Mission

For nearly 89 years, Triangle Family Services has been building a stronger community by strengthening the family, thus serving as a trusted anchor for families in crisis—providing life-changing support when it's needed most.

Each year, thousands of individuals and families turn to TFS—strengthening not only their futures, but the well-being of our entire community.

The Power of Partnership in Action

WakeUp! will spotlight real partnerships through compelling video stories and program highlights, including:

Family Safety: A Coordinated Community Response

- Collaboration with victim service agencies, law enforcement, and the court system to address domestic violence system-wide
- TFS' DOSE program, focused on prevention through behavior change and *compassionate accountability*
- Integrated support through supervised visitation, helping families rebuild safe and healthy relationships

Why it matters:

When systems work together, violence can be prevented—not simply addressed through coordinated efforts across child advocacy, multidisciplinary teams, and statewide training initiatives.

Mental Health: Healing Through Collaboration

- Partnerships with SAFEchild, Wake County MDT, and the Center for Child & Family Health

- Delivery of evidence-based trauma treatment for children and families
- Coordinated care ensuring families don't fall through the cracks

Why it matters:

Healing from trauma requires a network of skilled providers working together to meet families where they are.

Financial Stability: Building Pathways Out of Poverty

- Collaboration with the National Foundation for Credit Counseling
- Place-based services with community partners and financial institutions—bringing financial counseling directly into communities
- Real client success stories demonstrating long-term transformation

Why it matters:

Financial security is foundational—and partnerships expand access to the tools families need to thrive.

Housing Security: Meeting Urgent and Emerging Needs

- Street outreach initiatives with local government and faith-based partners; collaborative service projects with county colleagues; the launch of new programs and new partnerships to fill critical gaps in the homeless service system

Why it matters:

Stable housing requires coordinated solutions—and bold partnerships to meet growing community needs.

Our Impact

Real outcomes. Real change. Last year:

- **473** individuals completed the DOSE program—helping prevent future domestic violence
- **1,221** individuals and families supported through housing stability programs
- **1,500+** mental health counseling sessions provided

Why Sponsor WakeUp!

Your sponsorship is more than visibility—it is an investment in collaboration, innovation, and impact.

- Align your brand with a trusted, nearly 90-year nonprofit leader
- Reach **200+ engaged community leaders and decision-makers**
- Demonstrate your commitment to **safety, stability, and mental health**
- Be recognized as a **champion for partnership-driven solutions**

Most importantly:

Your support fuels the partnerships that make lasting change possible—helping families move from crisis to stability and from survival to hope.

Join Us

Be part of a powerful movement to strengthen families across the Triangle.

Sponsor. Partner. Advocate.

Triangle Family Services

WakeUp! With TFS 2026 Breakfast — Sponsor Benefits

Presenting Sponsor | \$25,000

EXCLUSIVE YEAR-ROUND ENGAGEMENT (2026–2027)

- Dedicated volunteer opportunities and corporate service days
- Client supply drives coordinated with your team
- Lunch-and-learns with TFS leadership and program staff
- Prominent, sustained brand alignment as TFS's lead partner
- Recognition as the presenting partner helping families find safety and pathways out of crisis

PREMIER EVENT VISIBILITY

- Front-row seating for executives and guests — two tables, 16 seats
 - Speaking opportunity during the program (2–3 minutes)
 - Named verbal recognition by the emcee: presented by [Company Name]
 - Largest logo placement at highest prominence: announcements and invitations, stage screens, event signage, program materials, donor communications, TFS website, and social channels
 - Dedicated press and media mention in event-related releases
 - Personalized impact thank-you email from TFS leadership
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Advocate Sponsor | \$10,000

EVENT VISIBILITY

- Logo featured prominently on event webpage, signage, and program
 - Logo included in two dedicated event email blasts
 - Named recognition by the emcee from the stage during the program
 - Shared social media recognition
 - One table (8 seats) with front-row seating
 - Opportunity to provide branded giveaway items at the event
 - Invitation for 2–4 representatives for a TFS program tour
 - Access to one curated volunteer activity
 - Recognition slide during the program
 - Personalized impact thank-you email
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Community Sponsor | \$7,500

EVENT VISIBILITY

- Logo on event webpage, signage, and program
- Logo included in one event email blast

- Shared social media recognition
 - One table (8 seats) with priority mid-section seating
 - Recognition slide during the program
 - Personalized impact thank-you email
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HOPE Sponsor | \$5,000

EVENT VISIBILITY

- Logo on event webpage and event signage
 - Name listed in event program
 - Group social media recognition
 - One table (8 seats) with reserved general seating
 - Invitation for one representative for a TFS program tour
 - Personalized impact thank-you email
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Friend of TFS Sponsor | \$2,500

EVENT VISIBILITY

- Small logo listed on event webpage and event signage
 - Name listed in event program
 - Group social media recognition
 - One table (8 seats) with general seating
 - Personalized impact thank-you email
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Table Sponsor | \$1,500

EVENT VISIBILITY

- Name listed in event program
 - Group social media recognition
 - One reserved table (8 seats)
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Sponsorship Deadline (for inclusion in print materials): August 19, 2026

Ticket Sales Close: September 7, 2026

For more information, visit www.tfsnc.org



2026

SPONSORSHIP COMMITMENT

NORTH RIDGE COUNTRY CLUB | SEPT. 17, 2026 | 8:00 – 10:00 AM

CELEBRATING THE POWER OF PARTNERSHIP

CONTACT INFO PLEASE RETURN FORMS TO: KMARSHALL@TFSNC.ORG

SPONSOR NAME

EMAIL

CONTACT NAME

WEBSITE

TITLE

ADDRESS

PHONE

CITY, STATE, ZIP

SPONSORSHIP INFO (SELECT SPONSOR LEVEL BELOW)

PRESENTING SPONSOR \$25,000	ADVOCATE SPONSOR \$10,000	COMMUNITY SPONSOR \$7,500	HOPE SPONSOR \$5,000	FRIEND OF TFS SPONOR \$2,500	TABLE SPONSOR \$1,500
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Please recognize this sponsorship through social media using the following:

INSTAGRAM HANDLE

FACEBOOK PAGE

LINKEDIN PAGE

I will be mailing my sponsorship check to:
TFS/Wake Up! with TFS
3937 Western Blvd
Raleigh, NC 27606

I have sent my logo to Kmarshall@tfsnc.org

I do not have a logo, please use the following text:

